



Policy Principles for Artificial Intelligence in Health



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Today, there are already many examples of AI systems, powered by streams of data and advanced algorithms, improving healthcare by preventing hospitalizations, reducing complications, decreasing administrative burdens, and improving patient engagement. AI systems offer the promise to rapidly accelerate and scale such results and drive a fundamental transformation of the current disease-based system to one that supports prevention and health maintenance. Nonetheless, AI in healthcare has the potential to raise a variety of unique considerations for U.S. policymakers.

Many organizations are taking steps to proactively address adoption and integration of AI into health care and how it should be approached by clinicians, technologists, patients and consumers, policymakers, and other stakeholders, such as the Partnership for AI, Xavier Health, the American Medical Association, and the Association for the Advancement of Medical Instrumentation and BSI. Building on these important efforts, the Connected Health Initiative's (CHI) Health AI Task Force is taking the next step to address the role of AI in healthcare.

First, AI systems deployed in healthcare must advance the “quadruple aim” by improving population health; improving patient health outcomes and satisfaction; increasing value by lowering overall costs; and improving clinician and healthcare team well-being. Second, AI systems should:

- Enhance access to health care.
- Empower patients and consumers to manage and optimize their health.
- Facilitate and strengthen the relationship and communication that individuals have with their health care team.
- Reduce administrative and cognitive burdens for patients and their health care team.

To guide policymakers, we recommend the following principles to guide action:

- **National Health AI Strategy:** Many of the policy issues raised below involve significant work and changes that will impact a range of stakeholders. The cultural, workforce training and education, data access, and technology-related changes will require strong guidance and coordination. Given the significant role of the government in the regulation, delivery, and payment of healthcare, as well as its role as steward of significant amounts of patient data, a federal healthcare AI strategy incorporating guidance on the issues below will be vital to achieving the promise that AI offers to patients and the healthcare sector. Other countries have begun to take similar steps (e.g., The UK's Initial Code of Conduct for Data Driven Care and Technology) and it is critical that U.S. policymakers collaborate with provider organizations, other civil society organizations, and private sector stakeholders to begin similar work.

- **Research:** Policy frameworks should support and facilitate research and development of AI in healthcare by prioritizing and providing sufficient funding while also ensuring adequate incentives (e.g., streamlined availability of data to developers, tax credits) are in place to encourage private and non-profit sector research. Clinical validation and transparency research should be prioritized and involve collaboration among all affected stakeholders who must responsibly address the ethical, social, economic, and legal implications that may result from AI applications in healthcare. Further, public funding and incentives should be conditioned on promoting the medical commons in order to advance shared knowledge, access, and innovation.
- **Quality Assurance and Oversight:** Policy frameworks should utilize risk-based approaches to ensure that the use of AI in healthcare aligns with recognized standards of safety, efficacy, and equity. Providers, technology developers and vendors, health systems, insurers, and other stakeholders all benefit from understanding the distribution of risk and liability in building, testing, and using healthcare AI tools. Policy frameworks addressing liability should ensure the appropriate distribution and mitigation of risk and liability. Specifically, those in the value chain with the ability to minimize risks based on their knowledge and ability to mitigate should have appropriate incentives to do so. Some recommended guidelines include:
 - Ensuring AI in healthcare is safe, efficacious, and equitable.
 - Ensuring algorithms, datasets, and decisions are auditable and when applied to medical care (such as screening, diagnosis, or treatment) are clinically validated and explainable.
 - AI developers should consistently utilize rigorous procedures and must be able to document their methods and results.
 - Those developing, offering, or testing healthcare AI systems should be required to provide truthful and easy to understand representations regarding intended use and risks that would be reasonably understood by those intended, as well as expected, to use the AI solution.
 - Adverse events should be timely reported to relevant oversight bodies for appropriate investigation and action.

- **Thoughtful Design:** Policy frameworks should require design of AI systems in health care that are informed by real-world workflow, human-centered design and usability principles, and end-user needs. Also, AI systems should help patients, providers, and other care team members overcome the current fragmentation and dysfunctions of the healthcare system. AI systems solutions should facilitate a transition to changes in care delivery that advance the quadruple aim. The design, development, and success of AI in healthcare should leverage collaboration and dialogue between caregivers, AI technology developers, and other healthcare stakeholders in order to have all perspectives reflected in AI solutions.
- **Access and Affordability:** Policy frameworks should ensure AI systems in health care are accessible and affordable. Significant resources may be required to scale systems in health care and policy-makers must take steps to remedy the uneven distribution of resources and access. There are varied applications of AI systems in health care such as research, health administration and operations, population health, practice delivery improvement, and direct clinical care. Payment and incentive policies must be in place to invest in building infrastructure, preparing personnel and training, as well as developing, validating, and maintaining AI system with an eye toward ensuring value. While AI systems should help transition to value-based delivery models by providing essential population health tools and providing enhanced scalability and patient support, in the interim payment policies must incentivize a pathway for the voluntary adoption and integration of AI systems into clinical practice as well as other applications under existing payment models.
- **Ethics:** Given the longstanding, deeply rooted, and well-developed body of medical and biomedical ethics, it will be critical to promote many of the existing and emerging ethical norms of the medical community for broader adherence by technologists, innovators, computer scientists, and those who use such systems. Healthcare AI will only succeed if it is used ethically to protect patients and consumers. Policy frameworks should:
 - Ensuring AI in healthcare is safe, efficacious, and equitable.
 - Ensure that healthcare AI solutions align with all relevant ethical obligations, from design to development to use.
 - Encourage the development of new ethical guidelines to address emerging issues with the use of AI in healthcare, as needed.
 - Ensure consistency with international conventions on human rights.
 - Ensure that AI for health is inclusive such that AI solutions beneficial to patients are developed across socioeconomic, age, gender, geographic origin, and other groupings.
 - Reflect that AI for health tools may reveal extremely sensitive and private information about a patient and ensure that laws protect such information from being used to discriminate against patients.

- **Modernized Privacy and Security Frameworks:** While the types of data items analyzed by AI and other technologies are not new, this analysis provides greater potential utility of those data items to other individuals, entities, and machines. Thus, there are many new uses for, and ways to analyze, the collected data. This raises privacy issues and questions surrounding consent to use data in a particular way (e.g., research, commercial product/service development). It also offers the potential for more powerful and granular access controls for patients. Accordingly, any policy framework should address the topics of privacy, consent, and modern technological capabilities as a part of the policy development process. Policy frameworks must be scalable and assure that an individual's health information is properly protected, while also allowing the flow of health information. This information is necessary to provide and promote high-quality healthcare and to protect the public's health and well-being. There are specific uses of data that require additional policy safeguards, i.e., genomic information. Given that one individual's DNA includes potentially identifying information about even distant relatives of that individual, a separate and more detailed approach may be necessary for genomic privacy. Further, enhanced protection from discrimination based on pre-existing conditions or genomic information may be needed for patients. Finally, with proper protections in place, policy frameworks should also promote data access, including open access to appropriate machine-readable public data, development of a culture of securely sharing data with external partners, and explicit communication of allowable use with periodic review of informed consent.
- **Collaboration and Interoperability:** Policy frameworks should enable eased data access and use through creating a culture of cooperation, trust, and openness among policymakers, health AI technology developers and users, and the public.
- **Workforce Issues and AI in Healthcare:** The United States faces significant demands on the healthcare system and safety net programs due to an aging population and a wave of retirements among practicing care workers. And lower birth rates mean that fewer young people are entering the workforce. Successful creation and deployment of AI-enabled technologies which help care providers meet the needs of all patients will be an essential part of addressing this projected shortage of care workers. Policymakers and stakeholders will need to work together to create the appropriate balance between human care and decision-making and augmented capabilities from AI-enabled technologies and tools.
- **Bias:** The bias inherent in all data as well as errors will remain one of the more pressing issues with AI systems that utilize machine learning techniques in particular. In developing and using healthcare AI solutions, these data provenance and bias issues must be addressed. Policy frameworks should:
 - Require the identification, disclosure, and mitigation of bias while encouraging access to databases and promoting inclusion and diversity.
 - Ensure that data bias does not cause harm to patients or consumers.

- **Education:** Policy frameworks should support education for the advancement of AI in healthcare, promote examples that demonstrate the success of AI in healthcare, and encourage stakeholder engagements to keep frameworks responsive to emerging opportunities and challenges.
- Patients and consumers should be educated as to the use of AI in the care they are receiving.
- Academic/medical education should include curriculum that will advance health care providers' understanding of and ability to use health AI solutions. Ongoing continuing education should also advance understanding of the safe and effective use of AI in healthcare delivery.